



**THE REPUBLIC OF UGANDA**

## **MINISTRY OF TOURISM, WILDLIFE AND ANTIQUITIES**

### **APPLICATION FORM FOR BEST TOURISM CITY AWARDS OF THE YEAR**

#### **Introduction**

As part of activities to commemorate World Tourism Day the Ministry will recognize persons and organizations who have made unique and significant contributions to the sustainable development of Tourism industry in Uganda. One of the categories to be recognized is the Best Tourism City award of the year.

Under this category of awards cities will be evaluated against key areas 12 parameters which include;

1. Attractions and Activities
2. Accessibility
3. Accommodation
4. Safety and Security
5. Tourism Planning and management
6. Awareness-building about Environmental Protection and Cleanliness
7. Tourist Infrastructure
8. 8.0 Culinary Scene
9. Technology and Connectivity
10. Traveller reviews and reputation
11. Innovative tourism practices
12. Cultural immersion

#### **General guidance**

1. Please ensure that your answer is concise and to the point.
2. Focus on the most innovative practices for each field and showcase the uniqueness and/or excellence of your practice.

3. When available, provide quantitative or qualitative evidence of the outcomes of the policies, measures and initiatives presented.
4. Ensure that each question is correctly completed, and that the information can be evaluated.
5. Remember all fields marked with an asterisk (\*) are mandatory.
6. In the case of selecting YES in the questions in this application, it is also mandatory to answer the following question (If selected YES, please provide...).
7. Failure to reply to this question will be considered as a NO.
8. Deadline for submission is 24<sup>th</sup> August, 2024.
9. Forms will be submitted both physical and online on the addresses below.

E-mail: [info@tourism.go.ug](mailto:info@tourism.go.ug)

Ministry of Tourism, Wildlife and Antiquities,

2nd Floor, Rwenzori Towers, Plot 6, Nakasero Road,

P.O. Box 4241,

Kampala, Uganda

## **BASIC INFORMATION**

Name of the city*		
Population of the city *		
<b>1.1. Contact information for representative in the City.</b>		
<i>The contact provided will be the representative for all communications with UN Tourism.</i>		
Title (Mr/Ms/Other)		
Family Name*		
First Name*		
Position*		
Telephone Number*		
Email		
<b>Details on online promotion channels (website and social media)</b>		

Website		
Instagram		
X (Twitter)		
LinkedIn		
Facebook		
Other		

**AREAS OF EVALUATION**

**1.0 Attractions and Activities**

1.1 Does the city have cultural and historical sites such as museums, galleries, monuments, and heritage sites.

YES

NO

If selected YES, please provide a list of the cultural and historical sites (please use bullet points)

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.....  
.....

1.2 Does the city have natural attractions such as Parks, beaches, mountains, and other natural landscapes?

YES

NO

If selected YES, please provide a list of the natural attractions (please use bullet points)

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.....

1.3 Does the city have entertainment options such as theatres, stadiums and recreational facilities

YES

NO

If selected YES, please provide a list of the entertainment options

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.....

*Please provide relevant links, photos, videos or documents to support your application*

**2.0 Accessibility**

2.1 Does the city have efficient public transportation systems such as taxis, ride-shares, and rental services?

- YES
- NO

If selected YES, please provide a list of public transportation systems available

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2.2 Does the city have infrastructure that support Walkability, bike-friendly areas, and connectivity between attractions.

- YES
- NO

If selected YES, please describe.

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2.3 Does the city have comprehensive infrastructure and services to support people with disabilities, including accessible public transportation, buildings, and public spaces, as well as available support programs and resources?

- YES
- NO

If selected YES, please describe.

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.....  
.....

Please provide relevant links, photos, videos or documents to support your application

**3.0 Accommodation**

3.1 Does the City have a range of accommodations facilities from luxury hotels to budget hostels and vacation rentals

- YES
- NO

If selected YES, please describe provide the available the quantity of facilities under each category

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.  
3.2 What is the average occupancy rate in the city?  
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3.3 How many rooms does the City have to cater for tourist stay?  
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**4.0 Safety and Security**

4.1 Does the city have emergence ambulances to cater for tourists?

Yes

No

If yes, describe  
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4.2 Is there a dedicated tourist police to ensure safety and security of the tourists

Yes

No

If yes, describe  
.....  
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4.3 Does the city have readily available information for tourists on emergency contact details and procedures?

Yes

No

If yes, describe  
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*Please provide relevant links, photos, videos or documents to support your application*

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**5.0 Tourism Planning and management**

5.1 Does the city have a specific officer responsible for tourism?

Yes

No

If yes, describe  
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5.2 Does the City have tourism development masterplan?

Yes

No

If yes provide a link to document or a copy

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5.3 Has the City incorporated tourism into plans and policies?

Yes

No

If yes provide a link to document or a copy

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.....

*Please provide relevant links, photos, videos or documents to support your application*

**6.0 Awareness-building about Environmental Protection and Cleanliness**

6.1 Are there any awareness campaigns (publicity, events, competitions, etc.) carried out about environmental protection and cleanliness aimed at the local population and tourist?

Yes

No

If yes, describe

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6.2 Have the authorities produced and disseminated publicity material about environmental protection and cleanliness (booklets, leaflets, banners and posters, etc.)

Yes

No

If yes, describe

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6.3 Are tourists made aware of the city's environmental protection and cleanliness efforts and regulations?

Yes

No

If yes, describe

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*Please provide relevant links, photos, videos or documents to support your application*

**7.0 Tourist Infrastructure**

7.1 Does the city has tourist information centres or points in the city?

Yes

No

If yes, how many.....

7.2 Does the city have public washrooms, seating areas, and other tourist-friendly facilities.

Yes

No

If yes provide a brief

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7.3 Does the city have guided tours, travel agencies and other support services for tourism?

Yes

No

If yes provide a brief

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7.4 Is there a tourist map for the city?

Yes

No

7.5 Are there handcraft centre within a reasonable distance of areas where tourists congregate (i.e. attractions, hotels, etc.)?

Yes

No

If yes describe

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7.6 Are the handicrafts on sale of good quality and representative of the city?

Yes

No

If Yes, explain.....

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## 8.0 Culinary Scene

8.1 Are there international and local dinning options in the city?

Yes

No

If Yes, explain.

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8.2 Does the city have culinary experience (i.e. food tour, cooking classes and unique dinning)?

Yes

No

If yes describe

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8.3 Does the city host events to demonstrate culinary experiences?

Yes

No

If Yes, explain.

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**9.0 Technology and Connectivity**

9.1 Is there high-speed internet and wi-fi in public areas and accommodation?

Yes

No

If yes describe

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9.2 Are there digital resources such as apps., online guides and digital payment options?

Yes

No

If yes describe

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9.3 Is there any use of technology to enhance tourist experience (i.e. smart transportation system and digital ticketing)?

Yes

No

If yes describe

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*Please provide relevant documents to support the details*

**10.0 Traveller reviews and reputation**

10.1 Do you have ratings and feed backs on platforms like trip advisor, google reviews?

Yes

No



If yes describe

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10.2 Do you have any awards and recognition from travel publications, organisations and industry bodies?

Yes

No

If yes describe

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10.3 Are there general reputation and recommendations from past visitors by word of mouth?

Yes

No

If yes describe

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### **11.0 Innovative tourism practices**

11.1 Are there distinctive and memorable experiences that set the city apart?

Yes

No

If yes describe

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11.2 Are there innovative and effective marketing campaigns that attract tourists?

Yes

No

If yes describe

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11.3 Is there the ability to evolve and adapt to changing tourism trends and preferences?

Yes

No

If yes describe

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### **12.0 Cultural immersion**

12.1 Are there opportunities to experience local culture, traditions and way of life?

Yes

No

If yes describe.....

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10.2 Is it easy to interact with local residents and participate in their community activities?

Yes

No

If yes describe.....

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10.3 Are there efforts to preserve the local culture and avoid negative impacts?

Yes

No

If yes describe.....

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***Thank you***