



Republic of Uganda

# MINISTRY OF TOURISM, WILDLIFE AND ANTIQUITIES

## Tourist Arrivals, 2020



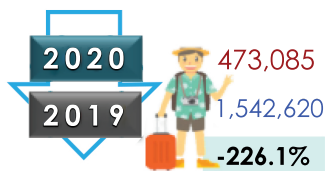
# TOURIST ARRIVALS UGANDA 2020

## MAIN INDICATORS



MINISTRY OF TOURISM, WILDLIFE & ANTIQUITIES

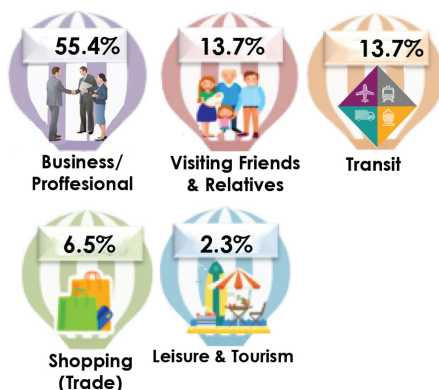
### Tourists Arrivals



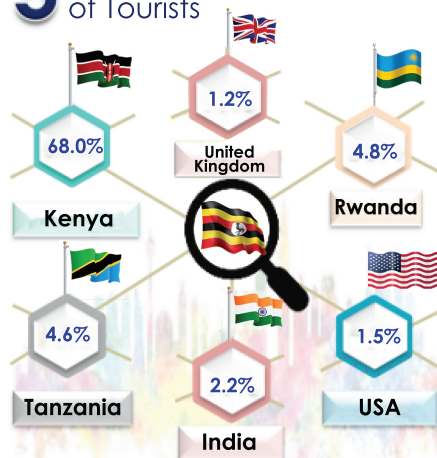
### Total Expenditure USD \$ Billion



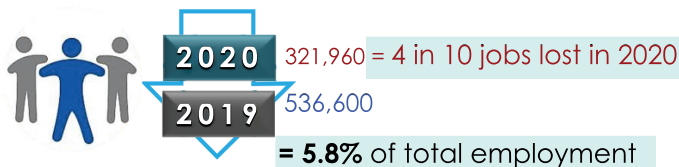
### 5 Main Purposes of Tourists



### 5 Top Source Markets of Tourists



### Tourism Jobs



Source: Uganda Bureau of Statistics & Ministry of Tourism, Wildlife & Antiquities

## Tourist Arrivals, 2020

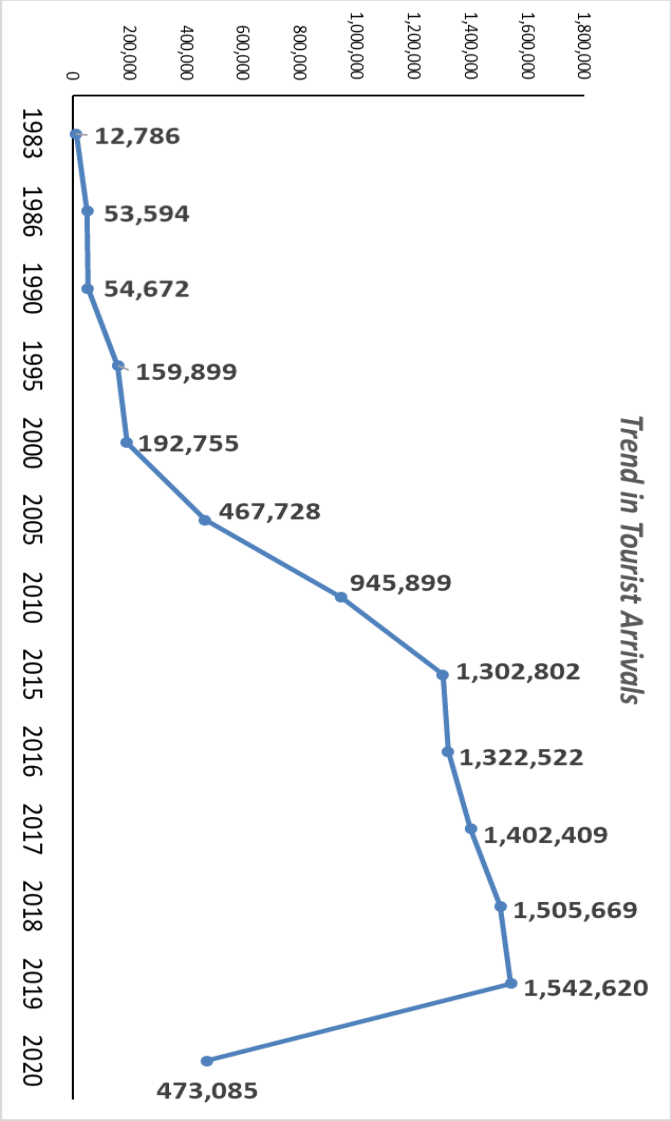
In 2020, the Tourism industry was hit hard by the COVID-19 Pandemic with the sector registering a huge drop in Tourism Arrivals and tourism Expenditure

A total number of 473,085 tourists<sup>1</sup> were recorded in 2020, a decline of 69.3% from 1,542,620 tourists recorded in 2019. This means that the country only received a third of the 2019 tourist numbers. The Tourist arrivals declined to the levels of 2005.

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<sup>1</sup> A tourist is a visitor taking an overnight trip to a main destination outside his/her usual environment, for less than a year, for any main purpose (business, leisure or other personal purpose) other than to be employed by a resident entity in the country or place visited. (IRTS 2008)

Figure 1: Tourist Arrivals, 1983-2020



Source: Uganda Bureau of Statistics



Similarly, Tourist Expenditure in Uganda dropped threefold in the year 2020. A total of US\$1.60 billion was spent by tourists in Uganda in 2019 compared to US\$ 0.44 billion<sup>2</sup> spent in the year ending December 2020. This represents a 72.7 percent decline in earnings from tourism<sup>3</sup>.

### Travelling Patterns for Tourists

Business/Professional (262,084) was the highest main purpose of visit for visitors to Uganda, followed by Transit Visitors (64,630) and VFR visitors (64,602) in 2020. Those who arrived as Leisure and Holiday visitors only constituted two percent (10,811 persons).

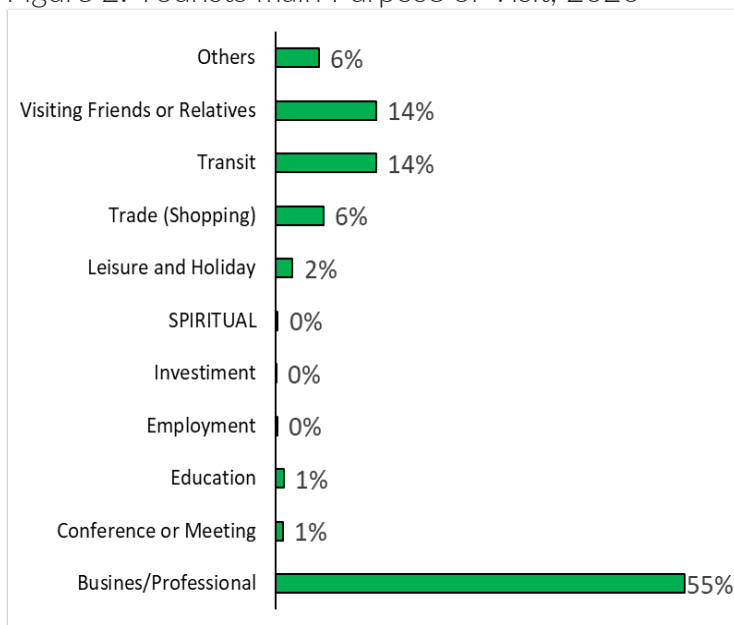
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<sup>2</sup> Tourist Average Expenditure per day is US\$ 111 and the Tourists' Average length of stay in Uganda is 8.7 days according to the Tourist Expenditure and Motivation Survey 2019.

Tourist Expenditure = Total Tourist Arrivals \* Average length of Stay  
\* Tourist Average Expenditure per day

<sup>3</sup> Source: Ministry of Tourism, Wildlife and Antiquities

Figure 2: Tourists main Purpose of Visit, 2020



Source: Uganda Bureau of Statistics

Land transport was the most used mode of transport by tourist arriving to Uganda. Out of the 473,000 visitor arrivals in 2020, about 84 percent used road transport while the remaining 16 percent came in through Entebbe International Airport.

In terms of sex of visitors to Uganda, Males have consistently dominated the visitor arrivals into



Uganda. In 2020, males accounted for 89 percent of the visitor arrivals.

### Tourists to Uganda by Country of Usual residence

89% of the visitor arrivals in 2020 were from the African continent followed by Europe (4.2%) and Asia (3.8%) and America (2.5%). Out of the total visitor arrivals from Africa, the East African region, accounted for 80.5%. The top African source markets for Uganda were led by Kenya that accounted for 68 percent followed by Rwanda and Tanzania with 4.8 percent and 4.6 percent respectively.

From other continents, the highest number of tourists to Uganda came from India (10,223), followed by United States of America (7,100) and third was United Kingdom (5,481).

Table 1: Visitor Arrivals by Country of Usual Residence, 2020

| Country of Residence | 2020           | Percent (%)  |
|----------------------|----------------|--------------|
| <b>Africa</b>        | <b>421,169</b> | <b>89.0%</b> |
| Kenya                | 321,770        | 68.0%        |
| Rwanda               | 22,660         | 4.8%         |
| Tanzania             | 21,878         | 4.6%         |
| DR Congo             | 3,644          | 0.8%         |
| Ethiopia             | 2,179          | 0.5%         |
| Egypt                | 1,054          | 0.2%         |
| Sudan                | 985            | 0.2%         |
| Other Africa         | 46,999         | 9.9%         |
| <b>America</b>       | <b>11,776</b>  | <b>2.5%</b>  |
| USA                  | 7,100          | 1.5%         |
| Canada               | 2,012          | 0.4%         |
| Other America        | 2,664          | 0.6%         |
| <b>Asia</b>          | <b>17,930</b>  | <b>3.8%</b>  |
| India                | 10,223         | 2.2%         |
| China                | 3,824          | 0.8%         |
| Japan                | 489            | 0.1%         |
| Pakistan             | 1,338          | 0.3%         |
| Other Asia           | 2,056          | 0.4%         |
| <b>Europe</b>        | <b>19,825</b>  | <b>4.2%</b>  |
| United Kingdom       | 5,481          | 1.2%         |
| Other Europe         | 4,230          | 0.9%         |
| Germany              | 1,773          | 0.4%         |
| Netherlands          | 1,638          | 0.3%         |
| France               | 1,059          | 0.2%         |
| Italy                | 890            | 0.2%         |
| Sweden               | 851            | 0.2%         |





| Country of Residence | 2020           | Percent (%) |
|----------------------|----------------|-------------|
| Ireland              | 527            | 0.1%        |
| Belgium              | 682            | 0.1%        |
| Denmark'             | 625            | 0.1%        |
| Norway               | 501            | 0.1%        |
| Russia               | 711            | 0.2%        |
| Switzerland          | 363            | 0.1%        |
| Austria              | 227            | 0.0%        |
| Finland              | 143            | 0.0%        |
| Czechoslovakia       | 124            | 0.0%        |
| Yugoslavia           | -              |             |
| <b>Middle East</b>   | <b>1,239</b>   | <b>0.3%</b> |
| <b>Oceania</b>       | <b>1,058</b>   | <b>0.2%</b> |
| Australia            | 857            | 0.2%        |
| New Zealand          | 107            | 0.0%        |
| Other Oceania        | 94             | 0.0%        |
| Others & Not Stated  | 88             | 0.0%        |
| <b>Total</b>         | <b>473,085</b> | <b>100%</b> |

*Source: Uganda Bureau of Statistics*

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