

## **UGANDA TOURISM ENTERPRISES GET COVID RECOVERY GRANT.**

Government of Uganda through the Ministry of Tourism, Wildlife and Antiquities has received additional financing from World Bank towards the cost of the Competitiveness and Enterprise Development Project-AF and intends to apply part of the proceeds towards support to the tourism sector.

One of the sub-components under the Tourism Component is the Community Sub-projects which will avail Tourism Enterprise Grants (TEG) to private sector tourism MSMEs to carry out Business Development services (BDS).

### **Specific Objective of the Tourism Enterprise Grant (TEG)**

To assist MSMEs to recover from the Covid-19 effects and also help them build resilience

### **Focus of the TEG**

- Marketing
- New Tourism product development
- Adoption of new technologies

### **Targeted Beneficiaries**

- Private sector tourism enterprises
- Sectoral associations

### **Eligibility criteria**

1. Should be an MSME duly registered and operating under the laws of Uganda.
2. The firm should be fully privately owned
3. Firm should have existed and been operational for at least 2 years

4. Firms dealing in production of alcoholic beverages, weapons, tobacco and in gambling are not eligible

### **Grant limit per firm**

Each eligible private sector firm may obtain grants up to a cumulative value of USD100,000. Within this total, the firm may return for multiple grants, so long as each application satisfies all qualification criteria and is in accordance with the firm's growth and expansion plan.

### **Level of support**

Individual grant to a recipient firm must be matched 80/20 by the firm itself. No preferential rates of support will be given to particular sub sectors, types of service, firm size, firm category or region. However, the successful applicant will have to first meet the entire budget of the activity and on completion of the activity and successful submission and verification of the deliverables, 80% of the incurred costs will be reimbursed.

### **Why match 80/20?**

Encourages Client ownership of supported activity.

### **Reimbursement for all completed activities**

On completion of the approved activity, the beneficiary client shall be expected to submit deliverables as proof of undertaking the activity. Deliverables shall be clearly defined in the letter of agreement and its annexes. Upon submission the Unit shall review and if found satisfactory, initiate the grant reimbursement process.

### **Call for proposals**

The grants will follow "a call for proposal cycle" with several cycles per year. However, the number of cycles in a year may be varied based on interest generated and in consideration of the general economic trends.

### **Grant processing**

PSFU calls for proposals.

1. Potential client submits online application.
2. Application is reviewed, verification is made and once satisfactory it is approved by PSFU.
3. Upon approval, client and PSFU enter an agreement (sign a contract).
4. Client executes approved activities, while PSFU monitors progress.
5. Upon successful completion of activities and submission of correct deliverables, PSFU makes funds disbursement and the file is closed.

### **Requirements for application**

1. A completed application form
2. Well-developed proposal
3. Proof of registration of business (Certificate of reg., Memo. & Art. of Assoc., Trading license)
4. Contract with service providers (Consultants) to undertake activity
5. C/Vs for consultants/trainers
6. Directions to physical business address/location
7. Supporting documents relating to Activity
8. Proof of availability of funds to finance activity, e.g. Company Bank statement for last 3 months

*For further information contact*

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