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MTWA STATISTICAL

BULLETIN

TOURISM ARRIVALS TO UGANDA

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"Quote: It's a mark of a truly intelligent person to be moved by statistics-**Goerge benarf**" A Tourist is any person travelling to and staying in a place outside their usual residence (environment) for a period of not more than twelve consecutive months for leisure, business and other purposes not related to the exercise of an activity remunerated from within the place visited.

The country recorded a total of 1.7 million arrivals in 2015 including 1.303 million (75 percent) tourists, an increase of 2.9 percent over 2014.



Tourism Arrivals to Uganda, 2010-2015 Source: Tourism Sector Statistical Abstract [2010, 2016]

Tourist arrivals have grown from 0.946 million tourists in 2010 to 1.303 million in the year 2015. This reflects an average growth rate of 6.9 percent per year. Further analysis reveals that the tourist arrivals were largely boosted by the two categories of the leisure and business tourists with the arrivals in each category growing by an annual average of over 20 percent per year since 2011.

Year					%Age	%Age	
2010	2011	2012	2013	2014	2015	Share	Change
1.275	1.530	1.634	1.684	1.700	1.730	100	1.7
0.329	0.379	0.437	0.478	0.434	0.427	25	-1.6
0.946	1.151	1.197	1.206	1.266	1.303	75	2.9
	1.275 0.329	1.275 1.530 0.329 0.379	1.275 1.530 1.634 0.329 0.379 0.437	1.275 1.530 1.634 1.684 0.329 0.379 0.437 0.478	1.275 1.530 1.634 1.684 1.700 0.329 0.379 0.437 0.478 0.434	2010201120122013201420151.2751.5301.6341.6841.7001.7300.3290.3790.4370.4780.4340.427	201020112012201320142015Share1.2751.5301.6341.6841.7001.7301000.3290.3790.4370.4780.4340.42725

Produced by: Policy Analysis & Planning Division in Ministry of Tourism, Wildlife & Antiquities

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Tourist Arrivals by sex



Tourist Arrivals by sex, 2011-2015

Males have consistently dominated the tourist arrivals to Uganda. Throughout the five year period (2011-2015), there were more male arrivals to females. On average males have constituted over 70 percent of the Tourist Arrivals during the past five years (2011 - 2015).





TOURIST ARRIVALS TO UGANDA IN 2015

Tourists to Uganda are predominantly male and in 2015, they comprised of about 74 percent of the total tourist arrivals.



Comparison of Tourist Arrivals by Sex 2014 and 2015

The number of male tourists to the country reduced by 6.1 percent from 1,029,000 in 2014 to 967,000 in 2015.

On the contrary, there was an improvement in the number of female tourists by about 99,000 tourists representing a 41 percent increase over year 2014.

2015 volumes of Tourists also show that the country recorded over twice more males than females in 2015.

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Comparison of Tourist Arrivals in EA Countries

Tourists to the four East African Countries; Uganda, Kenya, Tanzania and Rwanda have been increasing over the five year period (2010-2014).

It can be noted that Kenya takes the lions share in terms of the total arrivals in East Africa. **Uganda comes** second followed by Tanzania and Rwanda.

However, it should also be noted that Kenya has experienced declines in Tourist arrivals from



1.8million tourists in 2011 down to 1.35 million tourists in 2014 whereas Rwanda's tourism has drastically increased from 0.666million tourists in 2010 to 1.122 million tourists in 2014.

TOURIST ARRIVALS TO EA IN THE LAST FIVE YEARS

Tourist arrivals to East Africa have been fluctuating between 2010 and 2014 with 2012 recording the highest number of arrivals (5,046).

Further analysis also further shows that in

2010 and 2011, arrivals to EA were largely visiting Kenya and Uganda.

However 2012-2014 statistics show that the remaining countries have picked up and now boost of seven(7) digit number of arrivals.

It is also noted that all countries with the exception of Kenya registered increases in tourist arrivals in 2014 over 2013

By Ojok Denis Rodney

Editorial

Do we Need Statistics any way?

Absolutely!!! **Statistics** are an important tool for running any business/ organization. Managers/Policy makers are required to make decisions based on data collected over time. This data is worthless unless it is analyzed and interpreted; Statistics allows business managers/ Policy makers to analyze the data and arrive at meaningful conclusions. Statistics are now more than important for public policy and programme formulation. implementation, monitoring and evaluation (NDP, 2010).

Tourist Arrivals among East African Countries in the last five years

Year Arrivals in %Share EA Country %Change 2014 the last 2014-2013 Five Years 2011 2010 2012 2013 2014 946 1,151 1.197 1,206 1,266 Uganda 5,766 25.4 5.0 1,711 1,609 1,823 1,520 1,350 8,013 27.1 -11.2 Kenya Tanzania 783 868 1,077 1,096 1,140 4,964 22.9 4.0 Rwanda 666 908 1,061 1,122 1,220 4,977 24.5 8.7 4.004 4,750 5,046 4,944 4.976 23.720.00 100 0.6 EA Total

I have told you these things so that in me you have peace-John 16:33. **Okello Patrick**.